

MINNESOTA VALLEY TRANSIT AUTHORITY

BOARD MEETING

February 16, 2022 – 4:30 pm

Meeting conducted via video conference

BOARD MEMBERS

Kevin Burkart, Prior Lake
Tammy Block, Rosemount
Lisa Freese for Jon Ulrich, Scott County
Gene Abbott, Savage
Gary Hansen, Eagan
Clint Hooppaw, Apple Valley
Dan Kealey, Burnsville
Jay Whiting, Shakopee

OTHERS PRESENT

Luther Wynder, MVTA
Rukia Aden, MVTA
Aaron Bartling, MVTA
Richard Crawford, MVTA
Chad Deegan, MVTA
Jason DeMoe, MVTA
Mandy Flum, MVTA
Jason Francis, MVTA
Nene Israel, MVTA
Cody Kruse, MVTA
Vicky Loehrer, MVTA
John Miller, MVTA
Ben Picone, MVTA
Dan Rudiger, MVTA
Samantha Porter, MVTA
KaSondra Wiederich, MVTA
Tania Wink, MVTA
Jenni Faulkner, Burnsville
Tom Lovelace, Apple Valley
Casey McCabe, Prior Lake
Alyssa Olson, Shakopee
Bill Forbord, Schmitt and Sons
Victoria Pena, Schmitt and Sons
Ben Reber, Legal counsel
Bryce Schuenke

I. Call the Meeting to Order

The meeting is called to order at 4:32 pm by Chair Kevin Burkart. A quorum was present.

II. Approval of Agenda¹

The agenda was approved without objection.

III. Public Comments

There are no public comments.

IV. Consent Agenda

- A. Monthly Financial Report
- B. Purchases by Chief Executive Officer
- C. Summary of Chief Executive Officer's 2021 Performance Review¹
- D. 2020 Cost Allocation Plan¹
- E. Amendment No. 1 with Loeffler Construction and Consulting (BBG Modernization)¹
- F. Change Order No. 1 with Midwest Fence Amendment (EBG Security Fence)¹
- G. January Meeting Minutes¹

MOTION	Gary Hansen
SECOND	Jay Whiting

A roll call vote was taken.

Abbot – Aye	Block – Aye	Burkart – Aye	Hansen – Aye
Faulkner – Aye	Whiting – Aye	Hooppaw - Aye	

V. Old Business

VI. New Business

VII. Committee Report

- A. Suburban Transit Association
 - i. Legislative Breakfast (February 7, 2022)²
 - ii. STA Meeting Update (February 14, 2022)²

Luther Wynder, Chief Executive Officer, provided a recap of the February 7th STA Legislative breakfast and the February 14th STA monthly meeting.

The Legislative Breakfast was well attended and provided an opportunity to highlight the STA's two legislative priorities for 2022.

B. Management Committee

i. 2022 MVTA Board Member Committee Assignments

Richard Crawford, Public Information Manager, reviewed MVTA Board committee assignments for 2022. Kevin Burkart, Tammy Block, Gary Hansen, and Clint Hooppaw will serve on the MVTA Management Committee. Gene Abbott, Dan Kealey, and Jay Whiting will serve on MVTA Partnership Committee. Kevin Burkart will serve on 169 Corridor Coalition.

ii. MVTA Bylaws Amendment¹

Heidi Scholl, Director of Administration, provided an overview of a proposed amendment to MVTA's Joint Powers Agreement, which included the removal of Dakota County and associated references and updates to various titles and a clarification of the Secretary and Treasurer roles. The proposed amendment was reviewed by MVTA's legal counsel.

MOTION	Jay Whiting
SECOND	Tammy Block

A roll call vote was taken.

Abbot – Aye	Block – Aye	Burkart – Aye	Hansen – Aye
Faulkner – Aye	Whiting – Aye	Hooppaw - Aye	

iii. MVTA Joint Powers Agreement Amendment

Heidi Scholl, Director of Administration, reviewed an attachment to MVTA's Joint Powers Agreement indicated that Dakota County has withdrawn from the Agreement.

iv. MVTA Procurement Policy Update¹

Heidi Scholl, Director of Administration, reviewed a request to update MVTA's Procurement Policy that would increase the MVTA Board approval threshold from \$50,000 to \$100,000. The requested change was supported by MVTA's Management Committee and is due to market trends and a desire to streamline the procurement process and minimize formal MVTA Board requests.

MOTION	Gene Abbott
SECOND	Clint Hooppaw

A roll call vote was taken.

Abbot – Aye	Block – Aye	Burkart – Aye	Hansen – Aye
Faulkner – Aye	Whiting – Aye	Hooppaw - Aye	

VIII. Board and Staff Reports/Updates

A. 2021 Year End Ridership Report²

Ben Picone, Transit Planner, provided a 2021 Year End Ridership Report. During the pandemic, similar ridership trends have been experienced throughout the region with regional ridership down 59 percent compared to pre-Covid levels. MVTA Connect is becoming a larger part of our service and grew to 6 percent of all ridership in 2021. Connect has experienced record ridership growth month-over-month since November 2020. A new Eagan zone began in October 2021. Although express ridership remains below pre-pandemic levels, express ridership increased by 5,000 riders from spring to fall, led by routes serving the University of Minnesota as in-class instruction resumed. Picone said the Planning Department will be monitoring travel patterns closely into the spring as more customers return to work.

B. Safety and Security Update

Cody Kruse, Safety and Risk Manager, provided a Safety and Security Update. Kruse said MVTA recently completed a Security Enhancement Through Assessment exercise with operators to ensure staff are monitoring for suspicious packages in facilities. MVTA also is focusing on improvements in facility security by adding security patrol services at peak times and by partnering with local law enforcement and providing surveillance system access. In addition, a new "Safety Star" campaign is highlighting noteworthy safety efforts by MVTA operators.

C. Customer Feedback

Richard Crawford, Public Information Manager, provided an update on an MVTA Connect customer who had contacted MVTA with recommendations for system enhancements and mobility procedures.

D. 2021 Marketing and Brand Management Recap

Richard Crawford, Public Information Manager, provided an update on digital marketing growth during 2021. MVTA and Russell Herder work closely together to ensure riders are informed of opportunities, as well as expand awareness of MVTA service in the southern metro market. Digital ads were increased in 2021 to help drive website traffic, provide updates on service changes, promote special services, and strengthen the rider relationships.

IX. Adjourn¹

The meeting was adjourned, without objection, at 5:49 pm.

Minutes Prepare by: Richard Crawford, Public Information Manager
Next MVTA Board meeting is Wednesday, March 30, 2022, at 4:30 pm, to be hosted via video conference. All MVTA Board meetings will be held at the posted date/time and location, unless otherwise noted.

Approved By	<i>Tammy Block</i> <small>Tammy Block (Apr 1, 2022 12:39 CDT)</small>
Date	Apr 1, 2022






D. February2022BoardMinutes_FINAL

Final Audit Report

2022-04-01

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