

MINNESOTA VALLEY TRANSIT AUTHORITY
Regular Board Meeting
July 26, 2017 – 4:30 p.m.
Burnsville Bus Garage

Board Members Present:

Jon Ulrich, Scott County
William Droste, Rosemount
Chris Gerlach, Dakota County
Clint Hooppaw, Apple Valley
Jane Victorey, Savage
Jay Whiting, Shakopee

Others Present:

Steve Albrecht, Burnsville
Troy Beam, Scott County
Josh Feldman, Eagan
Tom Lovelace, Apple Valley
Kyle Klatt, Rosemount
Casey McCabe, Prior Lake
Joe Morneau, Dakota County
Aaron Bartling, MVTA
Steve LaFrance, MVTA
Jen Lehmann, MVTA
Matthew Rosenbloom-Jones, MVTA
Heidi Scholl, MVTA
Kristi Sellwood, MVTA
Tori Sogn, MVTA
Lois Spear, MVTA
Tania Wink, MVTA
Luther Wynder, MVTA Executive Director
Bob Crawford, Elko New Market
Jim Strommen, Kennedy and Graven
Bill Forbord, Schmitt & Sons
Connie Massengale, Schmitt and Sons

I. Call to Order

The meeting was called to order at 4:30 p.m. by Chair Jon Ulrich. A quorum was present.

II. Public Comments

MVTA Finance Manager, Tania Wink, was introduced by Lois Spear.

III. Approval of Agenda

Motion by Steve Albrecht and seconded by Jay Whiting to approve the agenda. A roll-call vote followed.

Ulrich – Aye

Feldman – Aye

Droste - Aye

McCabe – Aye

Hooppaw – Aye

Whiting – Aye

Victorey – Aye

Albrecht – Aye

Gerlach - Aye

Motion carried.

IV. Consent Agenda

Motion by Chris Gerlach and seconded by Bill Droste to approve the Consent Agenda. Motion carried. A roll-call vote followed.

Ulrich – Aye	Feldman – Aye	Droste - Aye
McCabe – Aye	Hooppaw – Aye	Whiting – Aye
Victorey – Aye	Albrecht – Aye	Gerlach - Aye

Motion carried.

V. Old Business

A. Amendment to CIP

Lois Spear requested the Board approve an amendment to the 2017-2022 Capital Improvement Plan by increasing the authorization for the stated period by \$422,850 to \$63,979,787 and amend the NTD-funded projects to the amount shown. Spear also recommended the Board authorize staff to request grants from Met Council for the 2017 NTD projects as shown. Motion by Jane Victorey and seconded by Steve Albrecht to approve amendment. A roll-call vote followed.

Ulrich – Aye	Feldman – Aye	Droste - Aye
McCabe – Aye	Hooppaw – Aye	Whiting – Aye
Victorey – Aye	Albrecht – Aye	Gerlach - Aye

Motion carried.

VI. New Business

A. Advertising Policy

Luther Wynder requested the Board approve the adoption of an advertising policy to be applied to MVTA publications including its website, on buses or other MVTA property for the purpose of generating revenue to MVTA or disseminating public service information. Wynder noted that advertising policy does allow for alcoholic beverages advertisement, but any potential advertisements must meet high standards determined by MVTA including limited size and scope and a positive message displayed (such as ‘drink responsibly’). Motion by Clint Hooppaw and seconded by Jane Victorey to approve amendment. A roll-call vote followed.

Ulrich – Aye	Feldman – Aye	Droste - Aye
McCabe – Aye	Hooppaw – Aye	Whiting – Aye
Victorey – Aye	Albrecht – Aye	Gerlach - Aye

Motion carried.

VII. Committee Reports

A. STA

Luther Wynder reported that a special session is unlikely. Also, SouthWest is working on Demonstration service that will focus on reverse commute and restructuring service to connect at Southdale Mall. In addition, the Met Council has approved a fare increase of \$0.25 across the board.

VIII. Board and Staff Reports / Updates

A. Quarterly Ridership Report

Aaron Bartling gave a brief overview, noting that the greatest increase in ridership has been weekend service as a result of 495 service. Jen Lehmann reported that the APC (Automatic Passenger Counter) project, using MVTA's vendor Dialex, was completed with 98% accuracy. Last spring, over 200 hours of staff time was used for passenger counts; with the high level of accuracy, MVTA may now use APC for NTD reporting.

B. Service Change Update

Aaron Bartling reported that Red Line frequency will be reduced from 15-minute service to 20-minute service effective August 19, 2017. Local routes 437, 440 and 442 will be adjusted to accommodate the change. Weekend service will be added to route 442 (Apple Valley/Burnsville Center) and modifications will be made to route 495 to reflect shift changes at Amazon. State Fair service is added with a 7:00 am departure from Burnsville.

C. TWG Recap

Aaron Bartling noted that TWG meets quarterly and that earlier in the day, MnDOT attended the meeting and gave an update regarding projects slated to take place over the next four years.

D. TAC Recap

Jen Lehmann stated that a request has been made for representatives from Met Council to provide a presentation at MVTA's August 2017 Board Meeting. She also noted that the fare increase will take effect on October 1, 2017.

E. CAD/AVL Update

Heidi Scholl reported that MVTA has received five responses and all are competitive. A reference check is being conducted, and she will report back at the September or October meeting. Scholl also noted that one vendor declined to submit a proposal because they were unable to meet the requirements.

IX. Adjournment

Motion by Bill Droste and seconded by Clint Hooppaw to adjourn the meeting at 5:07 p.m.
Motion carried.

Minutes Prepared by: Kristi Sellwood

Next Regular Meeting Scheduled: Wednesday – August 30, 2017, 4:30 p.m. Burnsville Bus Garage, 11550 Rupp Drive, Burnsville, MN

All regularly scheduled Board meetings will be held on the **FOURTH** Wednesday of the month at the posted time and location unless otherwise notified except the meetings in March and August will be held on the **FIFTH** Wednesday.

Approved by: Jon Ulland

Date: Aug. 30, 2017