

MINNESOTA VALLEY TRANSIT AUTHORITY

Regular Board Meeting  
Jan. 31, 2018 – 4:30 p.m.  
Burnsville Bus Garage

**Board Members Present:**

Jon Ulrich, Scott County  
William Droste, Rosemount  
  
Clint Hooppaw, Apple Valley  
Dan Kealey, Burnsville (joined in progress)  
Bob Coughlen, Savage  
Jay Whiting, Shakopee  
Tom Pepper, Eagan, for Gary Hansen  
Kevin Burkart, Prior Lake  
Chris Gerlach, Dakota County

**Others Present:**

Luther Wynder, MVTA Executive Director  
Bob Crawford, Patricia Timmons, Elko New Market  
Jim Strommen, Kennedy and Graven  
Tom Lovelace, Apple Valley  
Casey McCabe, Prior Lake  
Richard Crawford, MVTA  
Tyre Fant, MVTA  
Steve LaFrance, MVTA  
Jen Lehmann, MVTA  
Heidi Scholl, MVTA  
Aaron Bartling, MVTA  
Kristi Sellwood, MVTA  
Matthew Rosenbloom-Jones, MVTA  
Samantha Porter, MVTA  
Tania Wink, MVTA  
Bill Forbord, Schmitt & Sons  
Joe Morneau, Dakota County  
Deb Barber, Steven Chavez Wendy Wulff, Nick Thompson, Metropolitan Council  
Reggie Anderson, End Time Harvest

**I. Call to Order**

The meeting was called to order at 4:30 p.m. by 2017 Chair Jon Ulrich. A quorum was present.

**Oath of Office**

New MVTA Board Members Kevin Burkart, City of Prior Lake, and Bob Coughlen, City of Savage, were given the oath of office by Jon Ulrich.

**II. Nominating Committee Report/Election of Officers**

MVTA Public Information Manager Richard Crawford presented the Management Committee's recommendation to elect William Droste as Board Chair and Clint Hooppaw at Vice Chair.

Motion by Jay Whiting and seconded by Clint Hooppaw to elect William Droste as Board Chair. A roll call vote was taken.

Droste – Aye

Gerlach – Aye

Coughlen – Aye

Whiting – Aye

Pepper – Aye

Burkart – Aye

Hooppaw - Aye

Ulrich – Aye

Motion by Jay Whiting and seconded by William Droste to elect Clint Hooppaw as Vice Chair. A roll call vote was taken.

Droste – Aye	Whiting – Aye	Hooppaw - Aye
Gerlach – Aye	Pepper – Aye	Ulrich – Aye
Coughlen – Aye	Burkart – Aye	

Nominations were sought from the floor for the position of Secretary/Treasurer. Motion by Jay Whiting and seconded by Clint Hooppaw to elect Chris Gerlach as Secretary/Treasurer. A roll call vote was taken.

Droste – Aye	Whiting – Aye	Hooppaw - Aye
Gerlach – Aye	Pepper – Aye	Ulrich – Aye
Coughlen – Aye	Burkart – Aye	

- New MVTA Board Chair William Droste presided over the remainder of the meeting and presented outing Chair Jon Ulrich with a certificate of appreciation.

### III. Public Comments

None

### IV. Approval of Agenda

MVTA Board Chair William Droste noted that Contract No. C-10115 between MVTA and American Financial Printing, Inc. was being added to the Consent Agenda as item V.J. Motion by Jay Whiting and seconded by Clint Hooppaw to approve the agenda. Motion passed unanimously.

### V. Consent Agenda

The December Minutes were pulled from the Consent Agenda to allow the new board members to abstain. Motion by Jay Whiting and seconded by Chris Gerlach to approve the Consent Agenda. A roll call vote was taken.

Droste – Aye	Whiting – Aye	Hooppaw - Aye
Gerlach – Aye	Pepper – Aye	Ulrich – Aye
Coughlen – Aye	Burkart – Aye	

### V.

#### December Meeting Minutes

Motion by Jay Whiting and seconded by Chris Gerlach to approve the December Minutes. A roll call vote was taken.

Droste – Aye	Whiting – Aye	Hooppaw - Aye
Gerlach – Aye	Pepper – Aye	Ulrich – Aye
Coughlen – Abstain	Burkart – Abstain	

## **VI. Old Business**

*None*

## **VII. New Business**

### **A. Matrix Housing Outreach Presentation**

Kristi Sellwood, MVTA Customer Service, gave a presentation on an outreach effort in Dakota County with Matrix Housing Solutions. Six churches in the county are providing temporary transitional housing for people in need. MVTA has been active in providing transit education to people at the shelters and offering ride passes to those seeking employment.

About half the people using the transitional housing program rely on public transportation. Another goal of the outreach is to reduce the number of people that have used transit stations for places of shelter.

### **B. End Tim Harvest Outreach Presentation**

Richard Crawford, MVTA Public Information Manager, introduced Reggie Anderson with the consulting group End Time Harvest. MVTA collaborated with End Time Harvest as part of a public-private partnership with Amazon in the fall/winter of 2017. In August 2017 MVTA upgraded and realigned bus routes connecting Scott County and the Cedar Riverside area of Minneapolis.

End Time Harvest assisted with outreach and educational efforts promoting the new route alignment. The effort assisted in boosting ridership to Amazon and the greater Shakopee area. End Time Harvest also prepared a video for the board recapping the highlights of the outreach.

## **VIII. Committee Reports**

### **A. STA – S2S Service, 2018 Legislative Breakfast.**

Luther Wynder, MVTA Executive Director, said a legislative breakfast is planned for Feb. 22. Topics will include RMVST percentages and funding for S2S Service on Route 495. Wynder noted that six retired buses are currently serving the route.

### **B. Management Committee**

1. The Management Committee 2018 meeting schedule was presented. The committee generally will meet on the third Monday of the Month at 3:30 p.m. at the Burnsville Transit Station. (In November, the committee will meet on the fourth Monday.) The next Management Committee meeting is scheduled for Feb. 19. Executive Director Luther Wynder said information will be sent out asking board members to indicate what committees they would like to serve on for the remainder of the year.
2. Executive Director Review (the meeting will be closed prior to adjournment for discussion of Executive Director Review).

## **IX. Board and Staff Reports<sup>2</sup>**

**A. 2017 Ridership Report** -- MVTA Planner Aaron Bartling gave an overview on 2017 ridership statistics. Highlights included:

- Total ridership at 2,924,364 – up 0.8% compared to 2016 (2<sup>nd</sup> highest to date, following 2015)
- Routes with greatest growth: 492, 493, 495, 497, 499, 440 (weekend)
- Routes with greatest decline: 426, 437, 444 (weekend)

**B. MVTA Strategic Plan Update** – Public Information Manager Richard Crawford said the mission and vision statement had been reviewed by the Management Committee and staff would be working on adding more measurables to the plan prior to presenting to the Board for approval in February/March.

**C. Metropolitan Council Update** – No formal presentation was planned. Representatives indicated that a presentation on the new Mall of America Station could be provided at the May MVTA Board Meeting.

- Prior to adjournment, the Board went into Executive Session to discuss the Executive Director Review.

**X. Adjournment**

A Motion was made by William Droste and seconded by Clint Hooppaw to adjourn the meeting at 5:57 p.m. Motion carried.

**Minutes Prepared by: Richard Crawford**

**Next Regular Meeting Scheduled: Wednesday, Feb. 28, 4:30 p.m. Best Western Premier Nicollet Inn, 14201 Nicollet Ave., Burnsville.**

All regularly scheduled Board meetings will be held on the **FOURTH** Wednesday of the month at the posted time and location unless otherwise notified.

Approved by:  Date: FEB. 28, 2018