

**MINNESOTA VALLEY TRANSIT AUTHORITY**

Regular Board Meeting  
March 28, 2018 – 4:30 p.m.  
Burnsville Bus Garage

**Board Members Present:**

William Droste, Rosemount  
Bob Coughlen, Savage  
Tom Pepper, Eagan alternate  
Chris Gerlach, Dakota County  
Clint Hooppaw, Apple Valley  
Jon Ulrich, Scott County  
Jay Whiting, Shakopee  
Dan Kealey, Burnsville  
Casey McCabe, Prior Lake alternate

**Others Present:**

Luther Wynder, MVTA Executive Director  
Jim Strommen, Kennedy and Graven  
Bob Crawford, Elko New Market  
Joe Morneau, Dakota County  
Eric Weiss, Shakopee  
Steve LaFrance, MVTA  
Jen Lehmann, MVTA  
Aaron Bartling, MVTA  
Jane Kansier, Bolton & Menk  
Kristi Sellwood, MVTA  
Matthew Rosenbloom-Jones, MVTA  
Connie Massengale, Schmitt & Sons  
Lisa Freese, Scott County  
Heidi Scholl, MVTA  
Patricia Timmons, Elko New Market  
Tom Lovelace, Apple Valley

**I. Call to Order**

The meeting was called to order at 4:31 p.m. by Chair William Droste. A quorum was present.

**II. Public Comments**

*None*

**III. Approval of Agenda**

MVTA Board Chair William Droste noted that there were no changes to the agenda. Motion by Jay Whiting and seconded by Jon Ulrich to approve the agenda. Motion passed unanimously.

**IV. Consent Agenda**

A Motion by Chris Gerlach and seconded by Dan Kealey to approve the Consent Agenda. A roll call vote was taken.

Droste – Aye  
Hooppaw – Aye  
McCabe – Aye

Ulrich – Aye  
Kealey – Aye  
Coughlen – Aye

Gerlach - Aye  
Whiting – Aye  
Pepper - Aye

**V. Old Business**

**A. Strategic Plan**

Jen Lehmann, MVTA Planning, requested approval of the 2018-2022 MVTA Strategic Plan. A copy of the Plan was distributed for review and approval. Bob Coughlen asked to whom physical copies would be provided. Luther Wynder stated distribution of approximately 500 copies would include stakeholders and elected officials. Coughlen suggested copies also be distributed at the SCALE meeting. Jen Lehmann then provided a brief overview of MVTA's Story Map, which has been developed by MVTA and Bolton & Menk. The Story Map is an online tool that provides an overview of who and what MVTA is, focuses on metrics, and provides an interactive map on which users may attach comments. Motion by

Whiting and seconded by Kealey to approve the 2018-2022 MVTA Strategic Plan. A roll call vote was taken. Motion passed unanimously.

Droste – Aye  
Hooppaw – Aye  
McCabe – Aye

Ulrich – Aye  
Kealey – Aye  
Coughlen – Aye

Gerlach - Aye  
Whiting – Aye  
Pepper - Aye

**VI. New Business**

*None*

**VII. Committee Reports**

**A. STA Report**

Luther Wynder, MVTA Executive Director, reported that he and Chanhassen City Council Member Jerry McDonald testified at the House Transportation Committee on March 20. He noted the growth of the S2S project Route 495, the success of public/private partnership and that currently there is no way to capture partnership dollars in relation to fares collected. Some level of funding is expected, and a meeting will be scheduled in the next few weeks to discuss RAMVST funds.

**VIII. Board and Staff Reports**

**A. DCTC Possible Extension Update**

Luther Wynder reported that on March 20, Dakota County Commissioners (serving as the Physical Development Committee) reviewed a potential extension of Route 420 to serve Dakota County Technical College as part of the county's East-West Transit Study. Service during the two-year pilot project would include four weekday trips during peak morning and afternoon times. The costs of the project would be divided between MVTA, DCTC and Dakota County. DCTC's president, Tim Wynes, attended the meeting and provided an endorsement for the project.

**B. MVTA Bus Rodeo**

MVTA Executive Director, Luther Wynder, invited Board and Staff members to attend and/or assist with MVTA's 2018 Bus Rodeo scheduled for Saturday, April 28, at the Gaslight Park & Ride location. The Rodeo, hosted in conjunction with Schmitt & Sons, will begin at 9:00 am and a picnic lunch will follow. He noted that MVTA Transit Administrator Chad Deegan has done an outstanding job of coordinating this event. The top two winners of the MVTA Rodeo will advance to the state competition in Duluth, MN.

**C. Dakota-Scott Outreach and Education Grant Update**

Jen Lehmann reported that the RFP for Dakota-Scott Outreach and Education is live and will include creative assistance with marketing and video. Proposals are due at the end of April, with a pre-proposal meeting being held in two weeks. The scope is flexible, and one of the goals of this project is to track numbers and incorporate use of the MVTA Story Map.

Prior to adjournment, Dan Kealey reported that a fellow councilmember had relayed a concern from the Executive Director of Fairview Ridges Hospital regarding a request for more service around the hospital for staff and patients. Jen Lehmann explained that there is currently service in place, including an improved bus shelter area within the last two years, and that it is possible to get parties together to discuss what the needs might be. Jay Whiting noted this could possibly be a public/private partnership opportunity.

Chair Droste also reported that he will be meeting with Farmington's Mayor and City Administrator in the near future, noting upcoming development near Highway 3. He also stated that May 14-21 is

National Infrastructure Week and suggested a news conference with one of MVTA's member cities to address growth.

**IX. Adjournment**

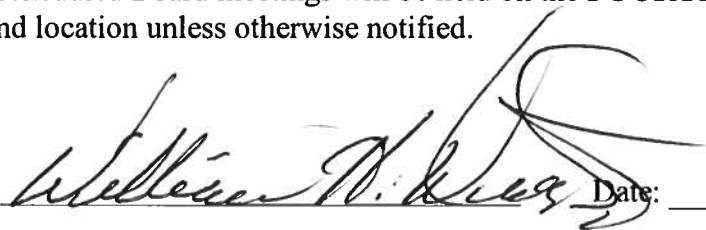
A Motion was made by Jon Ulrich and seconded by Chris Gerlach to adjourn the meeting at 5:04 p.m. Motion carried unanimously.

**Minutes Prepared by: Kristi Sellwood**

**Next Regular Meeting Scheduled Wednesday, April 25, 4:30 p.m., at Burnsville Bus Garage, 11550 Rupp Drive, Burnsville.**

All regularly scheduled Board meetings will be held on the **FOURTH** Wednesday of the month at the posted time and location unless otherwise notified.

Approved by:



Date:

April 25, 2018