

**MINNESOTA VALLEY TRANSIT AUTHORITY**

Regular Board Meeting

February 27, 2019 – 4:30 p.m.

Canterbury Park

**Board Members Present:**

William Droste, Rosemount  
Bob Coughlen, Savage  
Jenni Faulkner, Burnsville  
Chris Gerlach, Dakota County  
Tom Lovelace, Apple Valley  
Jon Ulrich, Scott County  
Jay Whiting, Shakopee  
Kevin Burkart, Prior Lake  
Josh Feldman, Eagan

**Others Present:**

Luther Wynder, MVTA Executive Director  
Jim Strommen, Kennedy and Graven  
Connie Massengale, Schmitt & Sons  
Dawn McGuire, MVTA  
Heidi Scholl, MVTA  
Matthew Rosenbloom-Jones, MVTA  
Tyre Fant, MVTA  
Tania Wink, MVTA  
Nene Israel, MVTA  
Sue Borgerson, MVTA  
John Miller, MVTA  
Bill Forbord, MVTA  
Kyle Adahl, MVTA  
Jen Lehmann, MVTA  
Steve LaFance, MVTA  
Pete Feuk, MVTA

**I. Call to Order**

The meeting was called to order at 4:34 p.m. by Chair William Droste. A quorum was present.

**II. Public Comments**

There were no public comments.

**III. Approval of Appointment of Ex-Officio Board Member**

A Motion by Tom Lovelace and seconded by Bob Coughlin to approve the appointment of Jon Schwichtenberg as an Ex-Officio board member. Motion carried unanimously.

**IV. Approval of Agenda**

A Motion by Kevin Burkart and seconded by Bob Coughlin to approve the agenda. Motion carried unanimously.

**V. Consent Agenda**

Commissioner Jon Ulrich asked why the STA is not on there. Luther replied that those meetings do not have a set schedule; he has requested this of STA. Luther/Richard will provide a follow-up regarding STA meeting schedule and invite MVTA Board Members in the future. Clint is the chair and it will be put on the agenda for next month. A Motion

by Jenni Faulkner and seconded by Kevin Burkart to approve the Consent Agenda. A roll call vote was taken.

Lovelace – Aye	Ulrich - Aye	Feldman - Aye
Faulkner – Aye	Coughlen– Aye	Burkart - Aye
Gerlach – Aye	Droste – Aye	

## **V. Old Business**

### **A. Transloc Update**

Matthew Rosenbloom-Jones stated that Transloc is agency owned and it's like Uber but with a bus. It would be demand responsive, which is good for where you cannot maintain a fixed route. It was founded in 2004 and is the biggest player in the game. Plymouth has been working with them on a pilot since 2018 so they have a presence here in the Twin Cities. This summer 2019 we plan to launch the pilot, MVTA Connect, for 6 months. This will run parallel with Route 421 6:00 a.m. to 7:00 p.m. Bob Coughlin asked if it would run concurrently with the route for a while. Matthew said yes. Customers payment is still unknown (through app or via phone reservation) and registration would be completed through app. Luther stated that we are still in discussion on how to deal with the fare; flat rate, cash via drop box, or credit card.

## **VI. New Business**

### **A. Bus Wash Automated Process Improvement**

Dan Rudiger stated that we were looking for a new Bus Wash Tracker software but that a lot of things can go wrong there. We want accurate digital data and the ability to create reports. Dan and John Miller from IT came up with an Excel based solution. The data could be automatically sent to Dan's email every week. We have been running a pilot at Burnsville for 4 months and it has been going well. The report shows all the buses that were washed for the week and it also shows which buses didn't get washed that week and why. It's a new test system, stage one was getting started at Burnsville, stage 2 is ready to commence and put into place. The final step will be removing paper all together. This is an affordable solution and in the future we could possibly use the same system for things such as special tool tracking. This data includes cleaning of the interior and the exterior.

## **VII. Committee Reports**

### **A. Suburban Transit Association Meeting**

Luther Wynder, MVTA Executive Director, said the Suburban Transit Association held a Legislative breakfast on January 28 with good turnout, 7 elected representatives attended and they discussed 6 legislative priorities. There is a meeting in March in Savage. House bill 1647 is being authored by Albright and Tabke. We would like to discuss our needs for funding. The Governor has sent out a proposal for spending. We don't want to see displacement with the new BRT's. We could have an issue with congestion later. The STA continues to work on its legislative platform for 2019.

**B. Management Committee**

There was no management committee meeting this past month so there is nothing to report.

**C. Partnership Committee Update**

The big item was giving an update on AllOver Media (bus wrap). MVTA generated \$178,274 in advertising. We continue to fine-tune the Canterbury Park agreement. The goal is to have conversations with Scott and Dakota County in the future. Chris Gerlach requested an update on DCTC. The "We Got This" campaign is going very well, we've had great feedback related to the new buses but no specific comments on the tagline.

**VIII. Board and Staff Reports**

None

**IX. Adjournment**

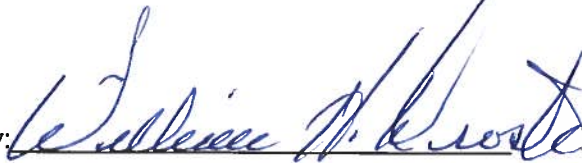
A Motion was made by Droste and seconded by Burkart to adjourn the meeting at 5:08 p.m. Motion carried unanimously.

**Minutes Prepared by: Sue Borgerson**

**Next Regular Meeting Scheduled: Wednesday, April 10, 4:30 p.m., at Burnsville Bus Garage, 11550 Rupp Drive, Burnsville.**

All regularly scheduled Board meetings will be held on the **FOURTH** Wednesday of the month at the posted time and location unless otherwise notified.

Approved by:



Date:

April 10, 2019